

AI-Driven Transformation for Dealer Groups

Brand Story • What can AI do for branded dealer groups? Domain specialist AutoFacets showcases how smart technology applications are transforming importers and large dealer chains. AF-X, AutoFacets' Cloud-based application, uses AI to streamline various differentiated processes. All of this leads to better and more efficient operations, thus guaranteeing tangible results.



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14 juni 2024 08:00

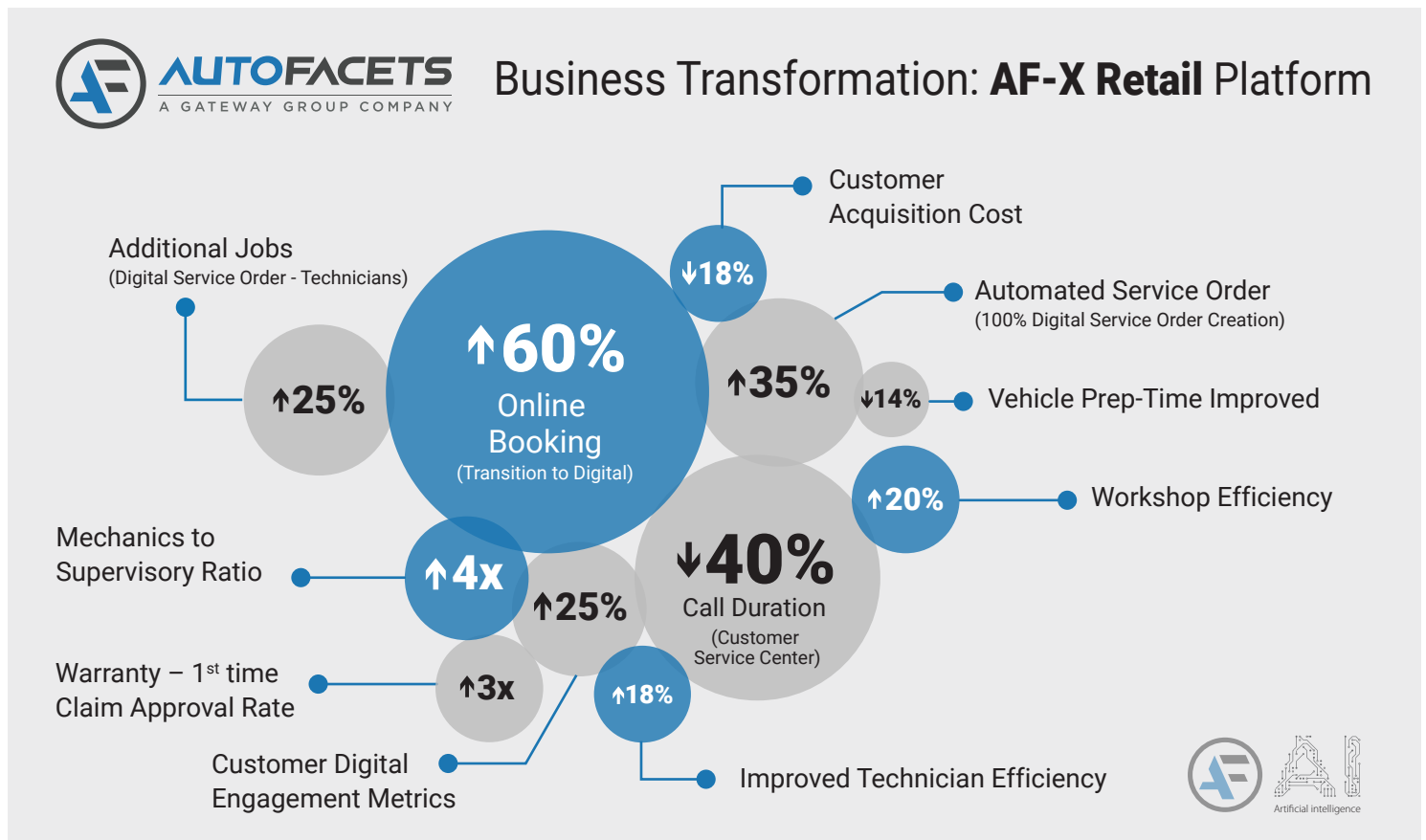


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AF-X can be applied across all critical business processes at importers and dealer groups, from lead management and fleet inspections for leasing to aftersales services and online sales. **AutoFacets CEO Ashit Shah** highlights the unique approach: "After carefully analysing the processes, we define the end results and KPIs to be achieved. AI-based KPI monitoring allows the management to understand the impact of various parameters related to critical business processes. AF-X enables companies to make data-driven decisions quickly and accurately, backed with measurable results."

AI-Enabled Digital Dealerships

AutoFacets has paved the way for digital dealerships, making them highly automated while still offering enough flexibility. This results in tangible business benefits. By harnessing AI's true capabilities, AutoFacets not only improves daily operations but also provides dealers with a strategic advantage in today's competitive market, thus making it a transformational tool in the automotive industry. This makes AutoFacets an upgrade from the existing traditional dealership management systems and a true evolution in the unique way automotive companies operate.

Shah emphasises, “Our system has been designed to integrate seamlessly with all leading DMS and ERP applications. We connect different applications using data-driven processes, which offer concrete and easily measurable improvements to the end-user.”

Effective Approach

Numerous use cases are showcasing how effective this approach is. A large Norwegian importer with a dealership network has profited significantly from AutoFacets’ digital solutions. As a result, they are able to save millions, and the company quickly responds to the rising demand for electrification of the fleet in the market. AutoFacets’ systems helped drastically reduce the administrative burden, optimise the workshop efficiency and increase profitability. Work orders are now completely digitised using AI and data-driven parameters. Higher emphasis was always placed on improving customer satisfaction.

Also, a leading car group from the Netherlands uses AutoFacets digital automotive solutions. The Dutch car group achieved operational efficiency by drastically reducing administrative time in service operations, fewer phone calls and fewer coordination problems. Eventually, this created ample space for enhancing service quality and elevating customer satisfaction. The AutoFacets’ platform facilitates real-time service updates, thereby supporting smart online transactions in the customer journey. Such improvements have led to prominent annual savings.

[AutoFacets](#) (A Gateway Group Company) represents a pioneering approach to car dealership management. Based on AI and data, the focus lies entirely on delivering measurable results. AutoFacets is enabling importers and dealer holding companies to lead the way in the rapidly evolving market, thus assuring efficiency, profitability and enhanced customer experience.